NIGERIAN INTERNATIONAL TEA FESTIVAL

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NIGERIAN INTERNATIONAL TEA FESTIVAL

2ND EDITION

23rd – 25th October, 2025

Abuja - Nigeria

Supported by:

FEDERAL MINISTRY OF TRADE, INDUSTRY & INVESTMENT

NTPG NIGERIAN TEA PROMOTERS GROUP

NACOFTAN

An Initiative

Kafith Education • Economic Growth • Consulting

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A Celebration and Catalyst for Growth

The **Nigerian International Tea Festival 2025**, taking place on **23rd – 25th October, 2025** in the heart of Abuja, Nigeria, is more than just a celebration of tea. It is a landmark event designed to **Empower and Propel the Nigerian Tea Industry by laying the foundation to** Fostering Collaboration, Promoting Innovation and Sustainability and Expanding Global Recognition. The Nigerian International Tea Festival 2025 stands as a pivotal event, promising to not only celebrate the rich heritage of Nigerian tea but also propel its growth and contribute to its future success on the international stage.

Welcome Note

It is with great pleasure that we welcome you to the 2nd Edition of the Nigerian International Tea Festival, following the outstanding success of our maiden edition in 2024!

Last year, we were proud to host 91 exhibitors, 7 ministries, 11 government agencies, 5 associations, 11 partners, 5 state Government, and participants from 4 countries, alongside over 2,000 enthusiastic attendees. These incredible numbers reaffirmed our belief in the potential of the Nigerian tea industry and inspired us to aim even higher.

For 2025, we are back bigger and better, ready to deliver what promises to be the biggest tea festival on the African continent. With this year's theme, "Tea Treasures Unveiled: Showcasing Nigeria's Untapped Potential," we are committed to not only celebrating Nigeria's rich tea heritage but also unveiling its immense opportunities to the global community.

This festival is more than an event—it is a movement. A movement to elevate the profile of Nigerian tea on the global stage, to bring together stakeholders from across the value chain, and to spark a renaissance in tea production, trade, and culture.

We have carefully curated an exciting line-up of activities, including exhibitions, panel discussions, workshops, tea tastings, and networking opportunities designed to connect and inspire all participants.

Thank you for being part of this journey. Together, let us uncover the treasures of Nigerian tea and unlock its potential for the world to see.

Welcome to the Nigerian International Tea Festival 2025!

Warm regards,
Festival Organizing Committee

OUR VISION

To position Nigeria as a global hub for tea production, innovation, and culture, showcasing the richness and diversity of Nigerian tea to the world while driving sustainable growth and development in the industry.

OUR MISSION

To create a premier platform that promotes the Nigerian tea industry through exhibitions, knowledge-sharing, and networking opportunities, fostering local and international partnerships, unlocking untapped potential, and elevating Nigerian tea to a global standard.

Key Achievements of the Maiden Edition

The maiden edition of the Nigerian International Tea Festival in 2025 was a resounding success, laying a strong foundation for what has now become the premier tea event on the African continent. Here are some of the significant milestones we achieved:

1. UNPRECEDENTED PARTICIPATION

91 exhibitors showcased their products, representing the entire tea value chain, from cultivation to packaging and distribution.

Attendance from 7 ministries, 11 government agencies, 5 associations, and 11 strategic partners, demonstrating broad support and collaboration.

Representation from 4 participating countries, highlighting the event's international appeal and cross-border opportunities.



Courtesy visit to the High Commission of Bangladesh by the Inter-ministerial Planning Committee for NITF 2024

2. MASSIVE TURN OUT

The festival attracted over 2,000 attendees, including farmers, industry professionals, entrepreneurs, researchers, policymakers, and tea enthusiasts. This diverse audience created a vibrant atmosphere for learning, networking, and business development.

3. SHOWCASING NIGERIAN TEA

Positioned Nigerian tea as a product of global interest by promoting its unique qualities and untapped potential to both local and international stakeholders.

Highlighted success stories of Nigerian tea producers, encouraging further investment and innovation within the sector.



Presentation of festival layout by Team member during Kafith Company Ltd Planning Meeting for NITF 2024

4. INDUSTRY NETWORKING AND COLLABORATION

Facilitated meaningful connections between stakeholders across the tea industry, leading to new partnerships, business deals, and knowledge exchange.

Provided a platform for government, private sector, and international entities to discuss and strategize for the growth of Nigeria's tea industry.

5. KNOWLEDGE SHARING AND CAPACITY BUILDING

Hosted expert panel discussions and interactive workshops focused on sustainable tea farming, value addition, and export readiness.

Empowered attendees with insights into global tea trends and market opportunities.



Appreciation Courtesy Visit to the Permanent Secretary Federal Ministry of Industry Trade and Investment following the successful Nigerian International Tea Festival 2024

6. CULTURAL AND ECONOMIC IMPACT

Celebrated Nigeria's rich tea culture through tastings, product showcases, and engaging storytelling.

Boosted economic activity by providing visibility and market access to tea farmers, producers, and local entrepreneurs.

The success of the 2024 edition marked the beginning of a transformative journey for Nigeria's tea industry. It reaffirmed the need for a robust platform to promote Nigerian tea and its potential as a global leader in the industry. As we move forward, we are committed to building on these **achievements and delivering an even more impactful festival in 2025.**



Group photography with Permanent Secretary Federal Ministry of Industry Trade and Investment during the appreciation Courtesy Visit, December 2024

Festival Theme 2025

"Tea Treasures Unveiled: Showcasing Nigeria's Untapped Potential"

The Nigerian International Tea Festival 2025. proudly adopts the theme **"Tea Treasures Unveiled: Showcasing Nigeria's Untapped Potential".** This carefully chosen theme encapsulates the festival's core objectives and aspirations:

FESTIVAL OBJECTIVES

- Showcase the potential of Nigerian tea production and consumption.
- Promote innovation and investment opportunities in the Nigerian tea sector.
- Connect local tea producers, processors, and distributors with domestic and international markets.
- Foster collaboration between stakeholders to develop a robust Nigerian tea industry.
- Educate consumers about the benefits and diverse varieties of Nigerian tea.
- Elevate the profile of Nigerian tea within the global market.
- Economic Diversification for Economic growth and National Development

By embracing the essence of Nigerian tea and fostering global integration, the festival strives to create a lasting impact, contributing to the growth, recognition, and sustainable development of the Nigerian tea industry on a global scale.

The Significance of Our Theme: Tea Treasures Unveiled

The theme of the 2nd Edition of the Nigerian International Tea Festival, **"Tea Treasures Unveiled: Showcasing Nigeria's Untapped Potential,"** captures the essence of our mission to reposition Nigeria as a global tea powerhouse.

Nigeria's tea industry is a hidden treasure, rich in history, biodiversity, and economic potential. Yet, its vast opportunities remain largely underutilized. This theme signifies our commitment to shining a spotlight on these untapped resources, celebrating the uniqueness of Nigerian tea, and unlocking its potential on the global stage.

By unveiling these treasures, we aim to:

1. Promote Economic Growth: Highlight the tea industry as a catalyst for job creation, rural development, and export diversification.

2. Empower Local Stakeholders: Elevate Nigerian farmers, processors, and businesses by providing them with a platform to showcase their products to local and international markets.

3. Foster Innovation: Inspire creative approaches to tea cultivation, production, and marketing that align with global trends while preserving our unique heritage.

4. Enhance Global Recognition: Position Nigeria as a key player in the global tea market, ensuring that our products stand proudly alongside the world's finest.

5. Build Sustainable Practices: Encourage environmentally and socially responsible practices within the industry, ensuring that growth is inclusive and long-lasting.

"Tea Treasures Unveiled" is more than a theme—it is a call to action. It challenges us to dig deeper, explore further, and showcase Nigeria's rich tea story to the world.

As we embark on this journey, we invite you to join us in transforming Nigeria's tea industry into a global success story. Together, let us celebrate the treasures we hold and the boundless possibilities they bring.

Festival Organizing Committee
Nigerian International Tea Festival 2025

Nigerian International Tea Festival 2025 at a Glance: A Festival Packed with Flavor!

The Nigerian International Tea Festival (NITF) 2025 promises an immersive experience brimming with exciting activities and events. Here's a breakdown of what awaits you:



Official Ceremony & Inspiration:

- **Opening Ceremony & Keynote Address:** Witness the grand inauguration of the festival with inspiring speeches that set the tone for the exciting days ahead.

Engaging Discussions & Insights:

- **Side Events/Panel Sessions:** Participate in thought-provoking panel discussions and side events focusing on diverse topics within the tea industry. Gain valuable insights from industry leaders and experts.

Building Business Connections:

- **B2B Session:** This dedicated session provides a platform for businesses to connect, explore potential partnerships, and forge valuable connections that can fuel growth.

Celebrating Nigerian Tea:

- **Nigerian Tea Corner:** Immerse yourself in the rich tapestry of Nigerian tea at this dedicated space. Discover unique tea blends from local producers, sample their offerings, and learn about the stories behind each cup.

Global Tea Exploration:

- **International Tea Showcase:** Embark on a global tea journey! Explore a diverse range of teas from around the world, discover new flavors, and connect with international tea producers and distributors.

Governmental & Development Focus:

- **MDA Exhibition:** Learn about the initiatives and programs undertaken by various government ministries and development agencies to support the growth of the Nigerian tea industry.



International Collaboration:

- **Diplomatic Corner:** Engage with representatives from various embassies and international organizations to explore potential collaborations and enhance the global reach of the Nigerian tea industry.

Supporting Entrepreneurs:

- **SME Exhibition:** This dedicated space empowers small and medium-sized enterprises within the tea industry. Explore a variety of tea-related products and services, and discover the vibrant entrepreneurial spirit of Nigeria.

Themed Evening:

- **Asian Tea Theme Night:** Immerse yourself in the exquisite world of Asian tea culture, featuring traditional brewing methods, unique flavors, and cultural performances.

Celebrating Nigerian Culture:

- **Cultural Showcase:** Witness the vibrant tapestry of Nigerian culture through captivating performances, traditional crafts, and artistic expressions that highlight the rich heritage of the nation.

Exploring the City:

- **Tour of Abuja:** Embark on a guided tour of Abuja, experiencing the city's iconic landmarks, cultural sites, and historical treasures.

The Nigerian International Tea Festival offers a comprehensive and engaging experience for everyone – from industry professionals and tea enthusiasts to entrepreneurs and cultural explorers. With this diverse range of events, there's something for everyone to discover, learn, and celebrate at the NITF 2025!



Special Features of the 2025 Edition

The 2nd Edition of the Nigerian International Tea Festival promises to be an unforgettable experience, offering exciting and unique features that celebrate tea in all its forms. Here are the special highlights of this year's event:

1. International Pavilion

A dedicated space to showcase tea cultures, innovations, and products from around the world. The International Pavilion will host exhibitors and participants from multiple countries, creating a melting pot of ideas and opportunities. Discover how tea is grown, processed, and enjoyed across different regions, and explore global trends that can inspire Nigeria's tea industry.

2. Tea Tasting Sessions

Immerse yourself in the rich flavors and aromas of Nigerian and international teas. Expert-led tea tasting sessions will introduce attendees to a wide variety of teas, from classic black and green teas to herbal infusions and specialty blends. Learn how to appreciate the subtle nuances of tea and discover your new favorites.

3. Tea Blending Sessions

Experience the art and science of creating unique tea blends. This hands-on session allows participants to experiment with Nigerian tea leaves and other ingredients to craft personalized blends. Guided by blending experts, this activity is perfect for tea enthusiasts and businesses looking to innovate their offerings.

4. Asian-Themed Night

A cultural extravaganza celebrating Asia's rich tea traditions, which have influenced tea culture globally. The Asian-Themed Night will feature traditional Asian tea ceremonies, cuisine, music, and performances. It's an evening to honor the historical connection between Asia and tea while inspiring Nigerian tea producers to embrace cultural fusion.

5. Tea Brewing Competition

For the tea connoisseurs and enthusiasts, the Tea Brewing Competition offers a platform to showcase brewing skills and creativity. Participants will compete to create the perfect cup of tea, judged on flavor, presentation, and technique. This engaging competition is sure to spark excitement and inspire innovation within the industry.

6. Tea Bending by Local Mai Shayi

In this unique feature, traditional Mai Shayi (local tea vendors) will showcase their time-honored methods of preparing and serving tea. Known for their skilful blending of ingredients and creating the perfect cup of tea, the Mai Shayi will demonstrate how local blends and flavors are expertly combined to create a tea experience that reflects Nigeria's rich tea culture. This interactive session allows attendees to learn the art of tea bending, with a special focus on the traditional techniques that have been passed down through generations. Enjoy the opportunity to taste and engage with these local tea experts, and gain insight into the cultural significance of tea in Nigerian communities.

This addition highlights the importance of local knowledge and tradition in shaping Nigeria's unique tea identity, celebrating the deep-rooted role that Mai Shayi play in tea culture across the country alongside these special features are designed to elevate the 2025 edition into a dynamic, interactive, and inspiring event. By combining cultural experiences, technical knowledge, and creative expression, this year's festival offers something for everyone—from tea professionals to casual enthusiasts. Join us and be part of this transformative celebration of tea!



Highlights of NIGERIAN INTERNATIONAL TEA FESTIVAL

2024 24th-26th October, 2024 - Nigeria





















Highlights of Nigerian International Tea Festival 2024



Group photograph with H.E Ambassador Isaac Parashina, Kenyan Ambassador to Nigeria And His team on a courtesy visit by the Inter-ministerial planning committee members for Nigerian International Tea Festival 2024



Delegates at the High Commission of India - Abuja stand exploring premium India tea











Festival Tracks & A Glimpse into the Festival Experience: Nigerian International Tea Festival 2025

The Nigerian International Tea Festival 2025 promises an experience that goes beyond just tea. It's a celebration of culture, a platform for learning, and an opportunity to connect with a vibrant community passionate about the world of tea. So, come and be a part of this historic event, and let your senses be captivated by the essence of Nigerian tea!

Immerse Yourself	Engage and learn	Celebrate and Experience
Meet & Greet + Hospitality Night	Opening Ceremony + Keynote Address	International Tea Showcase (Global Tea Diversity)
Exclusive Leafy Lounge (Networking & Relaxation)	Industry Workshops & Panel Discussions	Nigerian Corner (Showcase of Nigerian Tea Culture)
Tour of Abuja (Optional)	Nigerian Tea Sessions (In-depth exploration of Nigerian Tea)	Diplomatic Corner (Explore Global Opportunities)
		Cultural Showcase (Performances & Exhibitions)
		Asian Themed Gala Night

Significance OF Festival

The Nigerian International Tea Festival 2025 holds immense importance for both the tea industry and the nation of Nigeria. Here's a breakdown of its significance:

For the Tea Industry:

- **Elevating the Profile:** The festival showcases the diverse range of teas produced in Nigeria, highlighting their unique flavors, traditions, and cultural significance. This raises awareness and generates increased demand for Nigerian tea, both domestically and internationally.
- **Fostering Collaboration:** By bringing together farmers, producers, distributors, retailers, investors, and policymakers, the festival creates a platform for knowledge sharing, networking, and the formation of strategic partnerships, strengthening the entire value chain.
- **Promoting Innovation and Sustain ability:** The festival emphasizes forward-thinking approaches to tea cultivation, processing, marketing, and technology. It also prioritizes sustainable practices aimed at ensuring environmental responsibility and the long-term viability of the industry.
- **Attracting Investment:** International exposure and showcasing the potential of the Nigerian tea market through the festival can attract much-needed investment, fuelling research, development, infrastructure, and expansion within the sector.

For the Nation, as a Whole:

- **Economic Diversification:** Nigeria is heavily reliant on oil exports. The tea festival contributes to efforts in diversifying the economy, reducing this reliance and enhancing economic resilience.
- **Employment Generation:** Supporting the growth of the tea industry creates jobs across the value chain, from farming to production, processing, packaging, and retail. This boosts employment and provides economic opportunities, particularly in rural areas.

- **Cultural Appreciation and Tourism:** The festival celebrates the richness of Nigerian tea traditions, fostering national pride in local products and attracting tourists interested in unique cultural experiences.
- **Global Recognition:** Placing Nigerian tea on an international stage improves the nation's reputation as a quality tea producer. This can lead to increased trade opportunities and contribute to a positive image for Nigeria on the world stage.

For Exhibitor

- **Showcase Products & Gain Exposure:** The NITF 2025 offers a dedicated platform for exhibitors to showcase their tea products, innovations, and services to a targeted audience of potential buyers, distributors, and consumers.
- **Network & Build Relationships:** Connect with industry professionals, potential partners, and investors, fostering valuable business connections that can lead to new market opportunities and growth.
- **Brand Recognition & Awareness:** Increase brand visibility within the Nigerian tea industry and establish your company as a key player in the market.
- **Receive Market Feedback:** Gain valuable insights from consumer preferences and market trends, allowing you to refine your products and offerings for better customer satisfaction.

For Investors:

- **Identify Promising Investment Opportunities:** Explore the investment potential of the burgeoning Nigerian tea industry and discover innovative businesses seeking funding.
- **Network with Industry Leaders & Experts:** Connect with key stakeholders, gain market intelligence, and make informed investment decisions.
- **Evaluate Emerging Trends & Technologies:** Stay at the forefront of the industry by learning about new technologies and advancements in tea cultivation, processing, and marketing.

For Delegates & Industry Professionals:

- **Expand Knowledge & Expertise:** Attend workshops, seminars, and conferences led by industry experts to gain valuable knowledge and insights about the Nigerian tea sector.
- **Stay Updated on Industry Trends:** Learn about the latest developments, innovations, and challenges shaping the future of the Nigerian tea industry.
- **Networking & Collaboration Opportunities:** Connect with colleagues and potential partners to foster collaboration, knowledge sharing, and industry growth.
- **Source New Products & Technologies:** Discover innovative tea products, technologies, and services showcased by exhibitors.

For Entrepreneurs:

- **Gain Market Entry & Validation:** Test your tea-based business concepts and products with a targeted audience, receiving valuable feedback to refine your offerings before full market launch.
- **Learn from Established Businesses:** Network with successful entrepreneurs and industry leaders to gain valuable insights and strategies for building a thriving tea business.
- **Access Potential Investors & Funding:** Pitch your business ideas to potential investors and explore funding opportunities to support your entrepreneurial endeavors.
- **Discover New Market Opportunities:** Identify potential customer segments, distribution channels, and revenue streams for your tea-based business.

The Nigerian International Tea Festival 2025 presents a unique opportunity for all stakeholders within the tea industry. By participating, you can gain valuable knowledge, forge strong connections, and contribute to the growth and development of a thriving Nigerian tea sector. Overall, the Nigerian International Tea Festival 2025 acts as a catalyst for growth, investment, and innovation within the tea industry while supporting economic diversification, job creation, and promoting the nation's cultural heritage and global presence.

The Pillars of the Nigerian International Tea Festival 2025: Showcasing Nigeria's Untapped Tea Potential

The Nigerian International Tea Festival (NITF) 2025 is built upon seven core pillars that underpin the event's objectives and provide a framework for its activities. These pillars act as the foundation for showcasing the immense potential of Nigerian tea and propelling the industry towards a robust and sustainable future.



1. Unveiling Nigerian Tea's Potential:

- **Focus:** Highlight the suitability of Nigeria's climate and soil for tea production, showcasing the diverse range and exceptional quality of Nigerian tea.
- **Activities:** Nigerian Tea Corner exhibitions, educational workshops on tea cultivation and processing in Nigeria.

2. Fostering Innovation & Investment:

- **Focus:** Attract investment and encourage innovation across the Nigerian tea sector, from cultivation to processing and marketing.
- **Activities:** Special Investment Sessions connecting investors with potential ventures, workshops on new technologies and advancements in tea production.

3. Bridging the Market Gap:

- **Focus:** Create a platform for local tea producers, processors, and distributors to connect with domestic and international buyers, expanding market access.

- **Activities:** B2B Sessions facilitating business partnerships, International Tea Showcase featuring global tea producers and distributors.

4. Collaboration is Key:

- **Focus:** Encourage collaboration between stakeholders, including government agencies, industry experts, farmers, processors, and distributors, to build a unified and sustainable tea industry.
- **Activities:** Panel discussions on collaborative strategies, participation of government ministries and development agencies (MDA Exhibition).

5. Educating Tea Enthusiasts:

- **Focus:** Raise awareness among consumers about the health benefits and diverse varieties of Nigerian tea, promoting informed consumption choices.
- **Activities:** Workshops on tea appreciation and brewing methods, Cultural Showcase highlighting the role of tea in Nigerian traditions.

6. A Global Stage for Nigerian Tea:

- **Focus:** Elevate the profile of Nigerian tea within the international market, positioning it as a competitive and high-quality product.
- **Activities:** International Tea Showcase featuring Nigerian tea prominently, participation of diplomatic representatives (Diplomatic Corner).

7. Tea for National Development:

- **Focus:** Promote tea production and consumption as a driver of economic diversification, job creation, and overall national development.
- **Activities:** Focus on SME Exhibition showcasing entrepreneurial ventures within the tea industry, participation of government ministries highlighting their support for the tea sector.

By focusing on these core pillars, the NITF 2025 aims to create a comprehensive and impactful experience that celebrates Nigerian tea, fosters industry growth, and paves the way for a flourishing tea sector that contributes significantly to the nation's economic diversification and overall development.

About the Venue: A Multi-Venue Experience

The Nigerian International Tea Festival (NITF) 2025 promises an exciting experience spread across two iconic locations in Abuja, Nigeria.



Grand Opening Ceremony:

Venue: Shehu Musa Yar'adua Centre - Abuja

The prestigious venue sets the stage for the **Grand Opening Ceremony** of the NITF 2024. This exclusive event will mark the official launch of the festival, featuring dignitaries, industry leaders, and esteemed guests. The evening culminates in an elegant **Presidential Gala Dinner**, providing a platform for networking and celebrating the potential of the Nigerian tea industry.

Daytime Activities: Explore a diverse range of exhibitions, workshops, seminars, and conferences dedicated to all thing's tea.

Festival Grounds & Night-time Entertainment:

Venue: Arts & Craft Village - Abuja

Arts. & Craft Village, a vibrant public space in the heart of Abuja, transforms into the bustling **festival ground for the remainder of the NITF 2025**. Here, you'll experience the full spectrum of the festival's offerings:



Night-time Entertainment: As the sun sets,Arts & Craft Village becomes a vibrant hub of cultural festivities. Immerse yourself in live music, dance performances, and culinary delights that showcase the rich tapestry of Nigerian culture.

This multi-venue approach allows NITF 2025 to strike a perfect balance between high-level discourse, immersive experiences, and lively celebrations, ensuring an unforgettable event for all participants.

Accommodation & Travel

The Nigerian International Tea Festival welcomes tea enthusiasts from all corners of the world.Abuja boasts a variety of accommodation options to suit every budget and preference.Here are some suggestions:

Luxury Hotels: Experience unparalleled comfort and service at Abuja's renowned 5-star hotels. Immerse yourself in luxury while enjoying convenient access to the festival venue.

Boutique Hotels: Discover the charm and personalized attention of Abuja's boutique hotels. Many offer unique design aesthetics and a more intimate atmosphere.

Business Hotels: For a comfortable and convenient stay, consider modern business hotels located close to the city centre and offering excellent value.

To avail yourself of these exclusive rates and discount on accommodation choices, visit www.nigerianteafestival.com **or email** registration@nigerianteafestival.com

Travel Information:

Abuja is well-connected by air, offering easy access for international and domestic travellers.

Flights: Nnamdi Azikiwe International Airport (ABV) is the primary airport serving Abuja. Numerous airlines offer domestic and international connections.

Local Transportation: Abuja boasts a reliable network of taxis, ride-sharing services, and public buses. Taxis are readily available, and ride-sharing apps offer convenient and affordable transportation options. For a more budget-friendly option email the organizer at connect@nigerianteafestival.com.

VISAS

Visa requirements vary depending on your nationality. Please visit the official Nigerian Immigration Service website (https://immigration.gov.ng/) for current visa information and application procedures. To initiate a visa process, delegate can request an official invitation letter from the Organizing Committee by emailing registration@nigerianteafestival.com.



Join the Tea Journey: Registration and Pricing for the Nigerian International Tea Festival 2025

The excitement is brewing! The Nigerian International Tea Festival 2025 welcomes everyone to participate and experience the world of tea. To be a part of this historic event, **registration is required**!!!

Details on specific prices and registration procedures can be found on the official festival website or by contacting the organizers

- **Website:** www.nigerianteafestival.com
- **Email:** registration@nigerianteafestival.com

Please note:

Registration fees may vary depending on the chosen category.

Specific instructions and details regarding registration confirmation, payment methods, and any additional fees will be provided during the registration process.

We encourage you to visit the official festival website or contact the organizers to secure your spot at the Nigerian International Tea Festival 2024!

Supported by:

MINISTRY OF FOREIGN AFFAIRS

FEDERAL MINISTRY OF INDUSTRY, TRADE & INVESTMENT

NTPG NIGERIAN TEA PROMOTERS GROUP

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NIGERIAN INTERNNATIONAL TEA FESTIVAL 2025| 2nd Edition

2025 CALENDER. - IMPORTANT DATES

ACTIVITY	DATE
EARLY REGISTRATION	1ST April – 30th June, 2025
REGISTRATION	1st July – 30th September, 2025
NIGERIAN INTERNATIONAL TEA FESTIVAL	23RD – 25TH OCTOBER, 2025
AN EVENING WITH NIGERIAN TEA	4th December, 2025

Registration & Pricing information

	Mai Shayi Access (23rd – 25th October,2025)	Full Festival Pass (23rd – 25th October, 2025)	Exhibition Pass (24th - 25th October, 2025)
Meet & Greet - Hospitality night	✓	✓	✓
Opening Ceremony	✓	✓	
Keynote	✓	✓	
Main Festival Session	✓	✓	
2 days Festival access	✓	✓	✓
Swag Bag	✓		
Tour of Abuja	✓		
EARLY BIRD	**$359**	**$255**	**$99**
MAIN REGISTRATION	**$559**	**$355**	**$150**
REGISTRATION -	**www.nigerianteafestival.com**		

NOTICE:
Registration for Exhibition & Participation ends 1st September, 2025
Late entry attracts additional 20% of the supposed fee. |7.5% VAT applies to all payments.

NIGERIAN INTERNNATIONAL TEA FESTIVAL 2025| 2nd Edition

NIGERIAN INTERNNATIONAL TEA FESTIVAL 2025| 2nd Edition EXHIBITION RATES

EXHIBITION RATES

OPENING CEREMONY ONLY (LIMITED SLOT AVAILABLE) – 23rd October, 2025

NIGERIAN TEA VENDORS	GOVERNMENT. AGENCIES	STATE GOVERNMENT PAVILLION	EMBASSY FOREIGN REPRESENTATION	INTERNATIONAL TEA COMPANY/BRAND
N16,666	**83,350**	**N111,112**	**N111,112**	**N111,112**
Per SQM (9 SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)	Per SQM (9SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)	Per SQM (9 SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)	Per SQM (9SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)	Per SQM (9 SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)

EXHBITION DATE – 24th – 25th October, 2025

NIGERIAN TEA VENDORS	GOVERNMENT. AGENCIES	STATE GOVERNMENT PAVILLION	EMBASSY FOREIGN REPRESENTATION/ INTERNATIONAL TEA COMPANY/BRAND	NON-TEA VENDORS (LIMITED SLOT)
N27,780	**N83,500**	**N83,500**	**83,500**	**N16,670**
Per SQM (9 SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)	Per SQM (9 SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)	Per SQM (18SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)	Per SQM (18 SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)	Per SQM (9 SQM minimum space with power supply, 1 table, 2 chairs, power socket and branded name)

NOTICE:

Registration for Exhibition & Participation ends 1st September, 2025
Late entry attracts additional 20% of the supposed fee
7.5% VAT applies to all payments.

ADVERT SPOT FOR OPENING CEREMONY PROGRAMME

- ✓ Inside Front Cover - N200,000
- ✓ Front Button Stripe - N200,000
- ✓ Outside Back Cover - N250,000
- ✓ Inside Back Cover - N200,000
- ✓ Goodwill Message - N100,000
- ✓ Full Page - N150,000
- ✓ Half Page- N100,000
- ✓ Centre Spread N300,000

ADVERT SPOT FOR EVENT CATALOGUE

- ✓ Inside Front Cover - N200,000
- ✓ Front Button Stripe - N200,000
- ✓ Outside Back Cover - N250,000
- ✓ Inside Back Cover - N200,000
- ✓ Goodwill Message - N100,000
- ✓ Full Page - N150,000
- ✓ Half Page- N100,000
- ✓ Centre Spread N300,000

BANK DETAILS

BANK: **KEYSTONE BANK**
ACCOUNT NUMBER: **1013281772**
ACCOUNT NAME: **KAFITH COMPANY LTD**

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